

Cynopsis: DIGITAL

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~ MULTIPLATFORM CONTENT NEWS ~

SheKnows.com, a division of Evolve Media Corp. directed towards women, has announced the launch of **Mommalogues**, a **video blog website** that will feature regular **contributions from celebrity moms**. For the month of January, conversations revolving around parenting topics will be led by actress Candice Cameron Bure, as well as other popular mom bloggers. The video blogs will be edited by the company's Emmy Award-winning video team, SheKnowsTV.