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AdNews

Gorilla Nation partners with Spil Games

Ad network Gorilla Nation Media Australia has partnered with online gaming company Spil Games, in a move which will see the network sell ad inventory for Agame.com, GirlsGoGames.fr, Jeu.fr and Jeux.fr. James Perry, director of sales at Gorilla Nation Australia, said: "With casual and social gaming on the rise, Spil Games is precisely the right partner. Their extensive reach allows us to strategically expand our sponsorship offering to include more impactful and holistic sales programs."